



Experience

frog design, Freelance Senior Visual Designer

OCTOBER 2020 - PRESENT / NEW YORK CITY

Visual Designer creating compelling, original designs for interactive platforms ranging from websites to software applications to consumer electronics.

Freelance Designer

JANUARY 2020 - PRESENT / NEW YORK CITY

Freelance designer specializing in branding, identity and digital related projects.

Clients include: Flatiron Health, Phosphorus, MerchantCantos, Purgio and Quixote.

Unified, Senior Designer

AUGUST 2011 - JANUARY 2020 / NEW YORK CITY

Lead and designed Unified's branding and identity refresh in 2019. Lead and designed Unified's website redesign in 2019.

Created and implemented design guidelines including type, grid and illustration systems.

Editorial Design for "Unified Quarterly Magazine", a print and digital magazine.

Designed numerous umbrella identities for Unified including logo and identity for software products and external company initiatives.

Managed three summer interns in 2015, 2016 and 2017.

A+H Advertising, Freelance Designer

MAY 2008 - FEB 2011 /
LOUISVILLE, KY & NEW YORK CITY

Worked as a remote freelance designer. Responsibilities included assisting with branding and marketing material creation. Clients included ING Direct, A Arnold Moving Company, and Inoac Packaging Group.

World Policy Journal, Design Intern

SUMMER 2009 / NEW YORK CITY

Worked one summer as a design intern for The World Policy Journal's marketing team. Responsibilities included marketing material creation and assisting with the World Policy Journal cover designs.

Inspiration

Michael Beirut
Paula Scher
Seymour Chwast
Milton Glaser
Joe Marianek
Christoff Niemann
Pablo Delcan
Erik Spiekermann
Graffiti
New York City
Stephen Powers
Peter Mendelsund
Lisa Smith
Jessica Walsh
Paul Sahre

Skills

Identity Design
Web Design
Motion Graphics
Editorial Design
Print Design
Packaging Design

Tools

InDesign
Illustrator
HTML
Photoshop
After Effects
CSS
Figma
Sketch
Processing (P5.js)

Interests

Craft Beer
Botony
Cultural Activities
Running
Cooking

Education

School of Visual Arts

BFA, Graphic Design

FALL 2007 - SPRING 2011 / NEW YORK CITY

Western Kentucky University

BFA, Graphic Design Concentration

FALL 2006 - SPRING 2007 / BOWLING GREEN, KY

Notable Accomplishments

Conceptualized and designed entire branding for the 2018 LEAD Awards. Attendees featured panelists Dr. Alaa Murabit from the United Nations and moderator Julia Carpenter from CNN.

Assisted in Unified's rebrand in 2016

Created logo for Unified's Social Operating Platform (SOP) in 2014

Build-A-Bar App included in 2011 SVA Senior Library Publication

