



**Tyler Courtenay**  
Designer

## Education

---

### School of Visual Arts

BFA, Graphic Design

FALL 2007 - SPRING 2011 / NEW YORK CITY

### Western Kentucky University

BFA, Graphic Design Concentration

FALL 2006 - SPRING 2007 / BOWLING GREEN, KY

## Notable Accomplishments

---

Conceptualized and designed entire branding for the 2018 LEAD Awards. Attendees featured panelists Dr. Alaa Murabit from the United Nations and moderator Julia Carpenter from CNN.

Assisted in Unified's rebrand in 2016

Created logo for Unified's *Social Operating Platform (SOP)* in 2014

*Build-A-Bar App* included in 2011 SVA Senior Library Publication

## Interests

---

Really, really good beer, cooking, plants, soccer, I also enjoy traveling from time to time.

## Inspiration

---

Michael Beirut, Paula Scher,  
Seymour Chwast, Milton Glaser, Joe Marianek,  
Christoff Niemann, Pablo Delcan,  
Erik Spiekermann, graffiti, New York City

## Skills

---

Identity design      Motion graphics      Print design  
Web design          HTML/CSS/JS          SEO

## Experience

---

### Unified, Senior Designer

AUGUST 2011 - PRESENT / NEW YORK CITY

Hired as the 12th employee in 2011, working for the marketing and product team. Promoted to Senior Designer in 2014.

Managed three summer interns in 2015, 2016 and 2017.

Owned multiple important projects on the marketing team such as designing the "Unified Quarterly Magazine" and internal company messaging.

Designed numerous logos for Unified including logos for software products AdScore & the Social Operating Platform (SOP) logo. As well as branding for external company initiatives LEAD (Leadership Empowerment And Development) promoting gender equality in the workplace.

### A+H Advertising, Freelance Designer

MAY 2008 - FEB 2011 / LOUISVILLE, KY & NEW YORK CITY

Worked as a remote freelance designer. Responsibilities included assisting with branding and marketing material creation. Clients included ING Direct, A Arnold Moving Company, and Inoac Packaging Group.

### World Policy Journal, Design Intern

SUMMER 2009 / NEW YORK CITY

Worked one summer as a design intern for The World Policy Journal's marketing team. Responsibilities included marketing material creation and assisting with the World Policy Journal cover designs.

### Blake E. Marquis, Design Intern

SUMMER 2009 / NEW YORK CITY

Assisted freelance designer Blake E. Marquis in logo production and assisting in various branding projects.

## Tools

---

Indesign                  Photoshop                  Powerpoint  
Illustrator                After Effects                Google Analytics